

Excellence assured before, during and after training

DESIGN THINKING PRACTITIONER

Certification and Support



Best-in-class Global
Recognition and Acceptance



Benchmark Six Sigma programs

facilitating excellence globally since 2001

Launched 2001

01 Lean Six Sigma Green Belt
problem solving/ decision making

Launched 2003

04 PMP Training
project management

Launched 2003

02 Lean Six Sigma Black Belt
problem solving/ decision making

Launched 2007

05 Lean Practitioner & Guide
advanced lean for eliminating waste

Launched 2007

03 Business Excellence MBB
strategic support to leadership team

Launched 2008

06 Creativity & Innovation
inventive problem solving

Benchmark Six Sigma programs

facilitating excellence globally since 2001

Launched 2007

07

AHP Practitioner
selecting from alternatives

Launched 2014

10

Business Modelling Expert
simulation for business results

Launched 2003

08

Business Value Analyst
putting TOC to good use

Launched 2014

11

DFSS Black Belt
designing new products/ processes

Launched 2013

09

PM Champion
project management certification

Launched 2018

12

Strategic RPA Practitioner
robotic process automation



Benchmark Six Sigma programs

facilitating excellence globally since 2001

Launched 2018

13

Business Analytics Foundation
basics of business analytics

Launched 2020

16

Design Thinking
creative & critical thinking

Launched 2020

14

Data Visualization Practitioner
data visualization

Launched 2020

17

Business Analytics Expert
advanced data analytics

Launched 2020

15

Excellence in Continuous Improvement Leadership
engaging cross functional teams

Design Thinking

Where is Design Thinking used?

- Design Thinking was initiated by Google and adopted rapidly by other organizations.
- Design Thinking provides a rapid and innovative approach for concept generation and evaluation in a short period.
- Design Thinking is a preferred method for situations where the problem is ill-defined.
- Design Thinking includes methods for rapid prototyping and customer evaluation.

Benchmark Six Sigma

We were the first to gain highest Global Accreditation for Problem Solving Programs in 2009

Accredited by



Part of ASQ Family

WHO SHOULD OPT FOR DESIGN THINKING PRACTITIONER?



GREEN/BLACK BELTS

Belts who are growing into leadership roles will do well to master concepts and practices of Robotic Process Automation

IMPROVEMENT ENTHUSIASTS

Professionals who need to work with cross-functional teams to drive improvement.

MASTER BLACK BELTS

MBBs who need to build and test new concepts as a part of the Innovation initiative in the organization.

STRATEGISTS/ INNOVATORS

Professionals in the Strategy domain or those who participate in Innovation

SENIOR MANAGEMENT

Senior management professionals who are willing to transform their organizations by facilitating change

AGILE CHANGE MANAGERS

Professionals practising Agile will do well by integrating Design Thinking in their arsenal.

What are the pre-requisites?

AN OPEN MIND AND
WILLINGNESS TO
LEARN WORLD'S BEST
METHODS FOR FOR
PROBLEM SOLVING

Where do you go next?

PROFESSIONALS LIKE
TO INTEGRATE DESIGN
THINKING WITH AGILE
LEADERSHIP AND/ OR
WITH TRIZ
INNOVATION METHODS

Our clients

- Boeing, Seattle, USA



- P&G, Cincinnati, USA



- We work with top clients in 50+ Industries.
- Please check 88 client images and feedback by clicking [here](#)

- Diageo, Europe



- Google, India



Content Outline

Design Thinking Phase 1 – Map + Target

Long term
goals and Risks
to be
prevented.

Expert
Engagement
with HMW

Finalized
HMW's and
Map

Design Thinking Phase 2 – Sketch

Bring Ideas

Remix and
Improve

Sketch the
outcome

Design Thinking Phase 3 – Decide

Speed critiques

Straw Polls

Story Boarding

Design Thinking Phase 4 – Prototype

Prototype

Build just
enough to
learn

Design Thinking Phase 5 – Test

Test

Scorecard

Wrap Up

Get in Touch

We will be happy to answer your questions



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Be Inspired

*Imagination is more
important than knowledge*

ALBERT EINSTEIN

